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Subject: AEO Appoints new Chief Diversity and Inclusion Officer



News Release

For Immediate Release

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AEO Appoints New Chief Diversity and Inclusion Officer

PITTSBURGH, Pennsylvania – American Eagle Outfitters, Inc. announced the assignment of Brittany Wells as chief diversity and inclusion officer, a newly created position on October 15, 2018. Wells brings expert insight and experience in the corporate world of retail, with past leadership roles at Abercrombie & Fitch, Victoria Secret, and Gap Inc.

“Due to an increased importance of diversity, we knew that we needed to create a position within our company. Diversity and inclusion have always been at the forefront, and after searching for months, we have decided that Brittany Wells is deserving of this position. Brittany’s perspective will provide new innovative ideas,” says Current CEO of the company, Jay L. Schottenstein.

Before joining the company, Wells held leadership positions at other companies such as chief brand officer at Abercrombie & Fitch, Senior Vice President at Victoria Secret, and chief communications officer at Gap Inc.



Brittany Wells, new chief diversity and inclusion officer.
Source: AEO.com

Wells currently serves as a member of the Harvard University President’s Diversity and Inclusion Commission and is also the current chair of the National Congress of Black Women, Inc.

[American Eagle Outfitters, Inc.](#) (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle Outfitters® and Aerie® brands. The company operates more than 1,000 stores in the United States, Canada, Mexico, China and Hong Kong, and ships to 81 countries worldwide through its websites.

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